



# ECONOMIC DEVELOPMENT BOARD

Friday, November 15, 2019 – 7:30AM

City Hall, 10220 270<sup>th</sup> St NW, Stanwood WA

Conference Room

## *Minutes*

Attendance:

Board Members	Staff
Les Anderson Randy Heagle John Russell John Hanstad David Pelletier Chantel Keller  <u>Excused</u> Ken Kettler	Jennifer Ferguson, City Administrator Patricia Love, Community Development Director Krista Hintz, Administrative Assistant

Welcome new board member Chantel Keller.

1. Review Minutes from September 27, 2019 Meeting

The minutes of the September 27, 2019 meeting were presented. Motion to accept made by Randy Heagle, second by Les Anderson. Minutes were approved unanimously.

2. The Stanwood Tourism Grant Fall offering brought in five grant requests.

- a) Art by the Bay, \$1,000
- b) Snow Goose and Birding Festival, \$1,000
- c) Sound Water Stewards -Getting to the Water's Edge, \$1,000
- d) Camano Arts Association, \$1,000
- e) The Great Northwest Glass Quest, \$2,250

Previously, the GNWQG fell under a different grant program, this will be the first year under our Tourism Grant program which qualifies them for the first year entry total of \$2,250.

John Russel made the motion to move forward with the recommendation to the Mayor. Randy Heagle seconded. The motion passed unanimously.

### 3. City Beautification Update and Eastside Town Center Concept Discussion- Patricia Love

For about a year, there has been a project unfolding that encompasses a gateway and city beautification.

- 532 – Traffic has been an issue, looking at round-a-bouts and overall function.
- The city is looking at potential Gateway locations for an arch.
  - The City is also eliminating the 88<sup>th</sup> Ave NW banner location and building multiple banner locations around the city that will tie into the Gateway Program.
- We have hired Scott L. at Designs Northwest to create a design to improve visual appearance of Stanwood. He will create a conceptual design of a Town Center on 271<sup>st</sup> St NW between 88<sup>th</sup> and 84<sup>th</sup>, and also a concept of continuing the beautification to the block to the west on 271<sup>st</sup> St NW.
- 271<sup>st</sup> St- Eastside Business District would like to permanently close the street between 88<sup>th</sup> and 84<sup>th</sup>. Options—1) Permanently close the road  
2) Create a one way road by narrowing the drive lanes and allowing outside space to the businesses
  - Work with what we have, raise, not replace the current street
  - Public Restrooms would be part of the plan
  - The Farmers Market could be supported in the Town Center

We have started the process for a formal Strategic Plan and will be amping up business recruitment efforts.

John Russell suggested a drone flyover to help identify marketable views if the City were to raise the height restrictions on development.

Jennifer stated this is part of the marketing brochure

Next meeting -December 20<sup>th</sup>

Agenda topics to consider—

- Tiny House Hotel
- Defunct signage
- Planning Café with the EDB-look at ways to increase density in the floodplain

Adjourn 8:47am